

# JARED M. ETHERIDGE

## Management and Aviation Professional

Jared@EtheridgeAir.com | Port Orange, FL



## Professional Experience

### Certified Flight Instructor (CFI/CFII) | [Air America Flight Center](#)

| Current

- Conduct rigorous flight instruction, ground instruction, and FAA test preparation ensuring high student pass rates.
- Perform meticulous preflight planning, risk management assessments, and operational safety briefings.
- Log detailed training records compliant with FAA standards and TSA requirements

### Co-owner and CEO | [Splat! Toys and Games](#) | Nov 2016 - Present

- Conceptualize, develop, and launch products from idea to market, guided by data-driven insights.
- Prepare cost-benefit analyses using optimization modeling and programs like LINGO
- Successfully manage implementation of algorithmic methodologies and stakeholder buy-in for a new e-commerce concept

### In-Home Expert | [AT&T](#) | Jun 2019 – Nov 2021

- Successfully led, coached a team, and presented complex strategies to management for implementation.
- Managed company assets exceeding \$60,000.

### Brigade Adjutant | [US Army](#) | May 2017 – Jun 2019

- Managed operational readiness of 1500 soldiers across 5 battalions, 15 batteries, and 45+ platoons.

### Apple Expert | [US Cellular](#) | Jun 2016 – Apr 2017

- Directed team activities, ensuring performance excellence through personalized coaching.

### Executive Sales Professional | [Verizon Wireless](#) | Feb 2014 – Jun 2016

- Managed detailed CRM records, fostering positive customer relationships and safe work environments.
- Facilitated customer education through proactive teaching and support classes.

### District Training Store Manager | [RadioShack](#) | Jun 2010 – Feb 2014

- Directed operations for 17 retail stores, 90+ associates, managing an annual P&L exceeding \$12.2 million.
- Handled recruitment, training, performance coaching, and disciplinary actions.

## Key Skills:

Leadership | Operational Safety | Flight Instruction | Risk Management | CRM | Profitability | Strategic Planning | Decision Making | ForeFlight | Glass flight deck | Garmin G1000 | 6-pack Instruments | Jeppesen Charts

## Education

### A.A.S. in Aviation Management (05/2022)

*Asheville-Buncombe Technical Community College*

### B.S. in Aeronautical Science (12/2024)

*Embry-Riddle Aeronautical University*

### M.B.A. in Supply Chain (06/2026)

*Embry-Riddle Aeronautical University*

## Certifications

### Commercial Pilot (IR) | 400 Flight Hours

### Airplane Single Engine Land, Multi Engine Land

### Certified Flight Instructor (CFI/CFII)

*Embry-Riddle Aeronautical University*

### Secret Security Clearance

*U.S. Government*